Jonathan J. Revelos

146 Blackberry Run Dr., Dallas, GA 30132 jrevelos@gmail.com 404-550-8144 www.linkedin.com/in/jonrevelos

- Extensive experience in the eLearning, Instructional Design, Performance Improvement, and Knowledge Management arena
- Skills in: Business Simulation and Instructional Design, Development, and Management; Human-Computer Interaction; Information Architecture; Story-based Learning; Social Learning; Knowledge-based Systems; Artificial Intelligence
- Successful design and management of multiple high-impact Leadership Development and Performance Improvement programs for top-tier business schools and Fortune 500 companies

Professional Experience

9/2013 -Present



Knowledge Narratives

Principal Owner Atlanta, GA

Strategic performance improvement consulting and instructional design services, specializing in technology-enabled training solutions, including eLearning, Simulations, Story-based Learning, and Knowledge Management, all with a focus on application to "move a meter that matters."

11/2023 -1/2025



Sr. Instructional Design Manager Singapore (Atlanta, GA)

Primary instructional design lead on customized learning programs on topics ranging from Executive/Manager Development to Fostering an Innovative Culture. Developed effective application-driven learning experiences by combining content from the world's top universities (Columbia, MIT, Harvard, Berkeley, Stanford, Imperial, IMD, etc.) with information from leading practicing experts in domains ranging from Well-being to Artificial Intelligence to teach thousands of executives, managers, and front-line employees of some of world's most successful organizations (Google, AWS, Tetra Pak, Comcast, Allianz, BNP-Paribas, etc.). Impact survey results include 94% positive impact on career and 91% positive impact on business/organization.



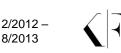
2/2014 -

2/2023

ExecOnline

Vice President, Learning Design New York, NY (Atlanta, GA)

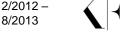
Led the creation of 125+ online Leadership Development offerings in partnership with top business schools including Berkeley, U of Chicago, Columbia, Darden, Dartmouth, Duke CE, IMD, Ivey, MIT, Stanford, Wharton, and Yale. As of 2023, these "learning by doing with impact" programs were taken by 140K+ participants from 1200+ companies in 100+ countries with very strong satisfaction scores (avg: 90% Likely to Recommend; 97% Likely to Apply; 45 Net Promoter Score) and ~104x ROI.



KornFerry Int'l

Vice President, Business Simulations/Interactive Solutions Waltham, MA (Atlanta, GA)

Instructional Design Lead focused on the design and development of innovative interactive eLearning solutions for Fortune 100 clients. Transitioned an extensive library of classroom-based Diversity/Inclusion and Management/Leadership Development IP to an online medium.



Bank of America

Vice President, Global Learning Organization Charlotte, NC (Atlanta, GA)



Global leader with several roles related to improving the learning/performance of 300K+ employees. Specific areas of focus included Enterprise Compliance, Global Onboarding, Banking Center Operations (Sellers/Tellers/Leaders), and Global Curricula/Content Maintenance. Designed and implemented a pioneering Social Simulation solution offering and accompanying proprietary storyboarding tool.



Tata Interactive Systems

N. American Dir of ID / Chief Evangelist: Story-based Learning Mumbai, India (Atlanta, GA)

Responsible for supporting the N. American Sales Team and consulting with TIS clients during Analysis and Design phases of custom course engagements. Led an integrated international multi-disciplined team in detailed responses to client proposals of expressed needs. Headed a Line of Business Practice focused on the instructional benefits of Story for the transfer and retention of knowledge.



Media1st

Chief Learning Officer Atlanta, GA

Externally responsible as company-wide Head of Instructional Design and Content Development for multiple video-centric eLearning initiatives for several large corporate clients (AllState, General Electric, Marsh, Citrix, Notre Dame). Internally responsible for designing and implementing an employee education and skills development program (Media1st University) and providing visionary ideation towards enhancing the features and functions of the iNstruct platform/product.

Professional Experience (cont.)



10/2000 - 5/2001

Arthur Andersen Virtual Learning Network

Sr. Manager; Atlanta, GA



iXL Enterprises

Sr. Instructional Consultant; Atlanta, GA



Allen Communications

Dir-Academy of Multimedia; SLC, UT



8/1991 - 4/1998 Sr. M

Andersen Consulting

Sr. Manager, Media Tech; Chicago, IL

Education & Skills

1987 – '91



The Ohio State University

Columbus, OH

B.S. Industrial and Systems Engineering (focus: Human Factors and Ergonomics)

1992 – '94



Northwestern University: The Institute for the Learning Sciences Evanston, IL

M.S. Computer Science (focus: AI, Cognitive Science, Education)

Conference Presentations

- ISPI Global Conf 2009 Orlando (*Encore*)
- ISPI Global Conf 2008 Orlando
- Day of Learning 2008 (ASTD/BoA) Charlotte
- eLearning Guild Online Forum 8/07 Virtual
- ASTD 2006 Conference & Expo Houston

- Learning 2005 Orlando
- Training 2004 Atlanta
- Training Directors Forum 2004 Phoenix
- TechLearn 2004 New York
- Online Learning 2004 San Francisco

Published Articles

- Training & Development Methods Journal V21, No. 3, '07
 - Igniting Instruction Through a Narrative Spark
 - Highly Commended Award Winner: 2008 Emerald LiteratiNetwork Award of Excellence
- Human Capital Management Magazine Sept/Oct & Nov/Dec '07

For Sale: Baby shoes. Never used.

Four Ways to Use Story in Course Design

- 2-part Instructional Design Series on the use of Story in learning

References & Select Projects

- Endorsements and Letters of Recommendation are available via LinkedIn and/or upon request.
- Details of notable past projects are available at: knowledgenarratives.com/Projects/